



# OPPORTUNITY DAY

Q3/2024

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Date 14 Nov 2024

# AGENDA

- 01** CMO GROUP'S BUSINESS
- 02** FINANCIAL HIGHLIGHTS
- 03** Q & A

**01**

# CMO GROUP'S BUSINESS



# WE ARE THE CREATIVE EXPERIENCES CREATOR

38 YEARS OF  
EXPERIENCE

200 FULL TIME  
EXPERIENCED  
EMPLOYEES

20,000 CREATIVE  
EXPERIENCE



# Q3/2024 PROJECT HIGHLIGHT



# Hirono Bangkok Art Exhibition and Event





# POP MART CONCEPT STORE at MEGABangna



CMIO  
CMO PUBLIC COMPANY LIMITED



MAYBELLINE | TIKTOK SHOP

# TEDDY LAND IRL SHOP

Maybelline | TikTok Shop Teddy Land IRL Shop



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# Sibling The Land Of Shine





แสตมป์ไทย ใครๆ... ก็หลงรัก





# New NISSAN NAVARA





ME | MY VISION | MYSELF

ME | MY VISION **MYSELF**

60  
years

of Coating innovation  
& Experience with  
**HOYA**





# NISSAN BOOTH at BIG MOTOR SALE 2024





# Lazada Seller Mega Conference 2024





# Danamon Sales Leader Conference 2024



SLC-2024

CMO  
CMO PUBLIC COMPANY LIMITED



# 25 ปีของสมาคมส่งเสริมสถาบันกรรมการบริษัทไทย (Thai IOD)





นวัตกรรมวิทย์ พลิกโลก ตอน Climate Tech เด็กแปลงแสง ลดโลกเดือด





# Q4/24 PROJECT UPDATE



# POPMART THAILAND 1<sup>st</sup> Anniversary











# BITKUB SUMMIT 2024

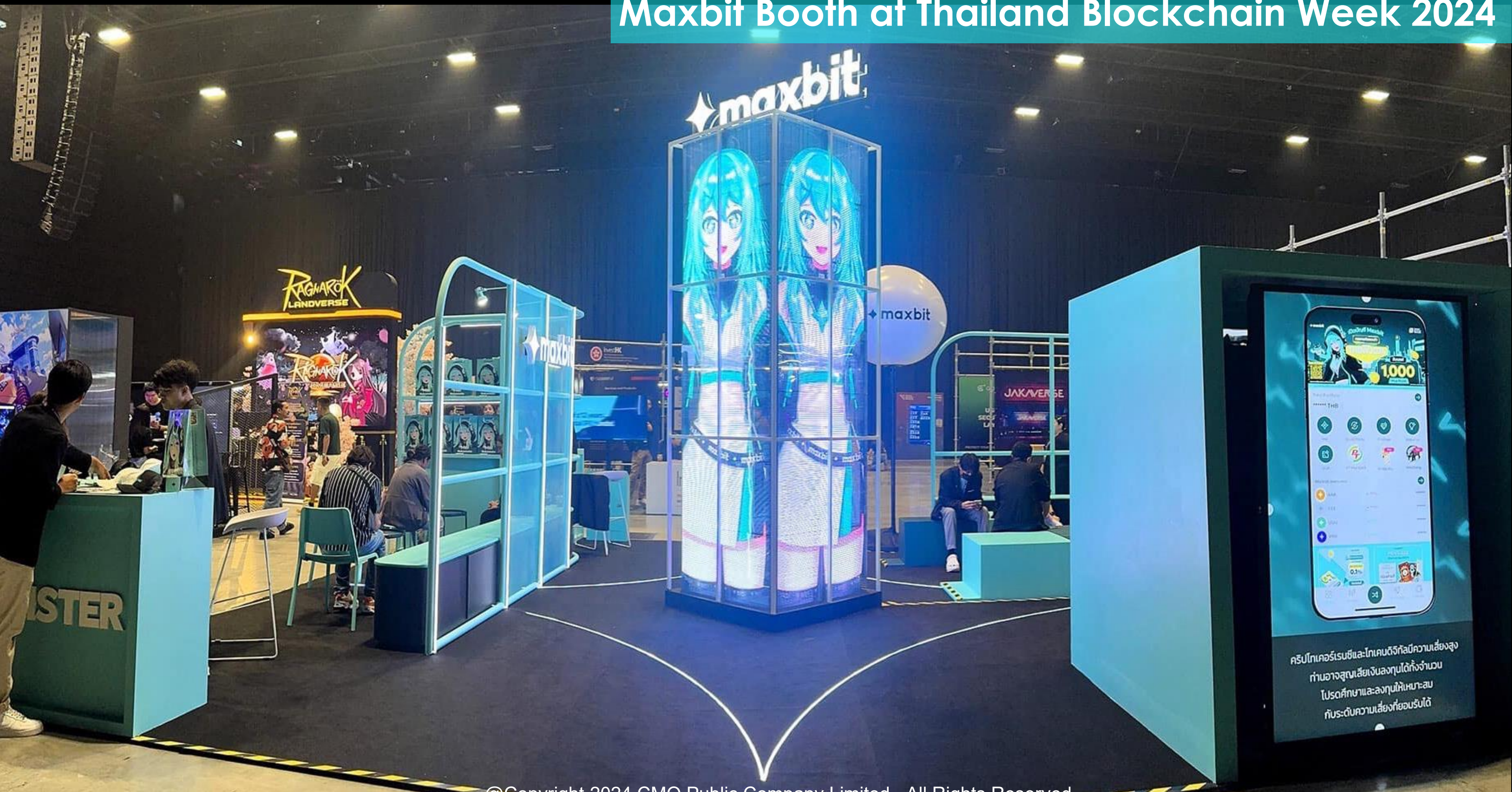
GATEWAY TO THE FUTURE

powered by  aws





# Maxbit Booth at Thailand Blockchain Week 2024





# BETTER ME Zone at SUSTAINABILITY EXPO 2024





# NUCERA

## 4<sup>th</sup> Anniversary

CMIO  
CMO PUBLIC COMPANY LIMITED





# Garnier Bright Complete VITAMIN C+ Booster Serum







# SPACE FOR RENT

STUDIO · FILMING · ADVERTISING  
TV PROGRAM · SERIES  
PHOTOGRAPHY & CINEMATOGRAPHY  
MEETING · SEMINAR · EVENT





# พื้นที่สำหรับ ให้บริการถ่ายทำ

- COMMON AREA
- MEETING ROOM AREA
- GARDEN AREA
- STUDIO





# Lounge Area

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# Office Zone

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# Outdoor

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# Meeting Room

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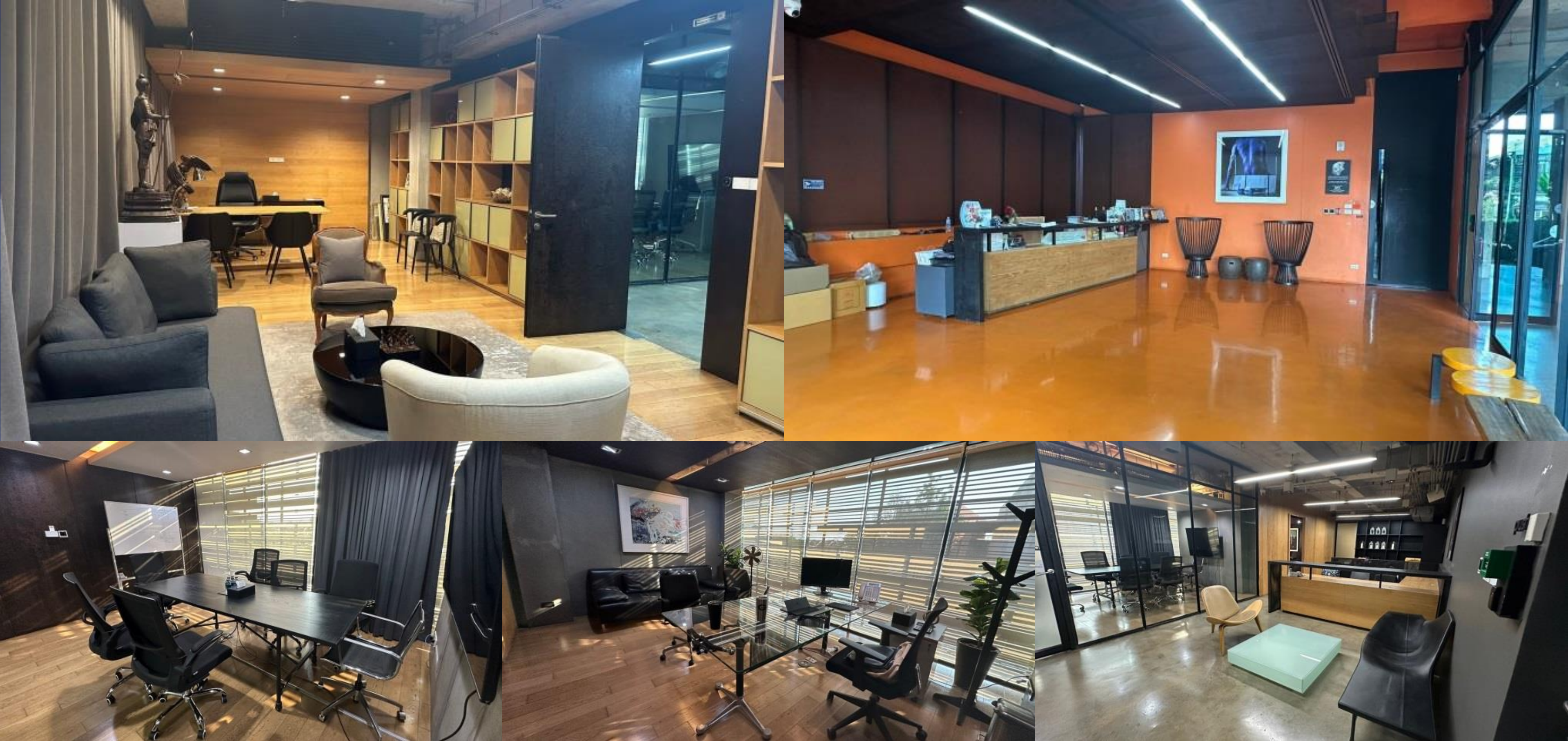




# Nerve Building

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# PM Center Building

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# STUDIO 1

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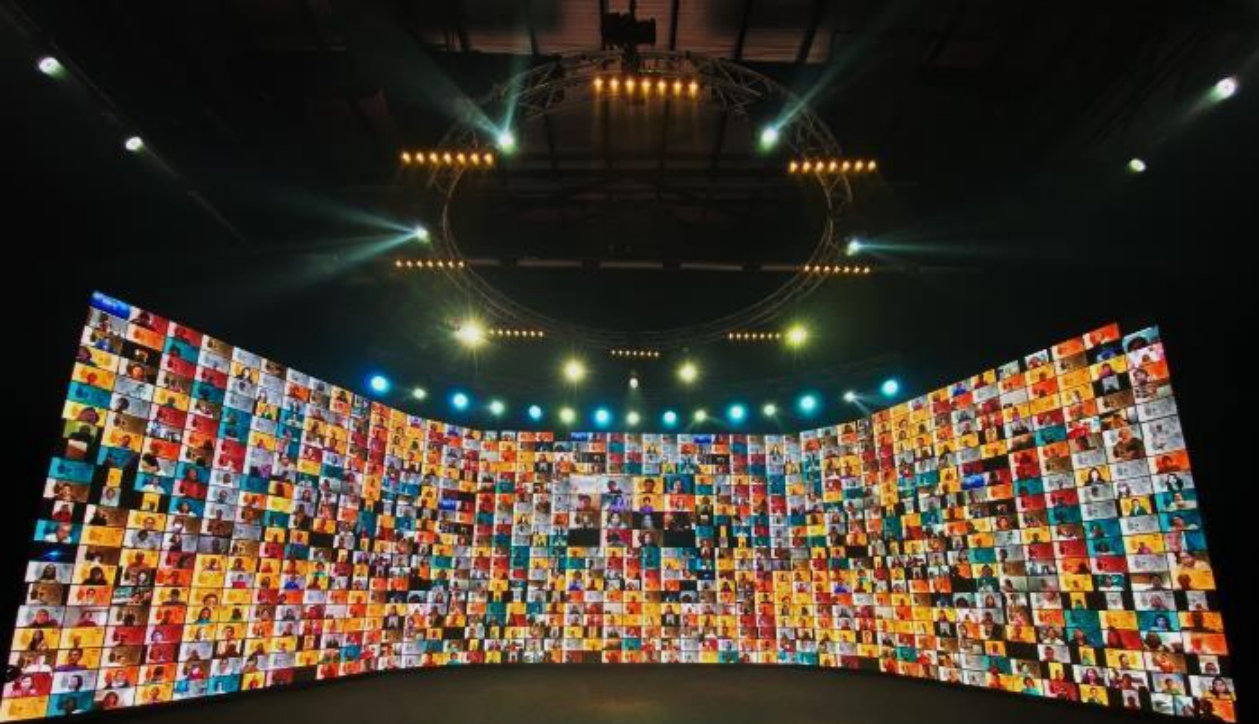




# STUDIO 2

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# STUDIO 3

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MV : คอกเทล COCKTAIL Feat. ตูบ bodyslam, ป๊อป POTATO









ClubFridayTheSeries



02

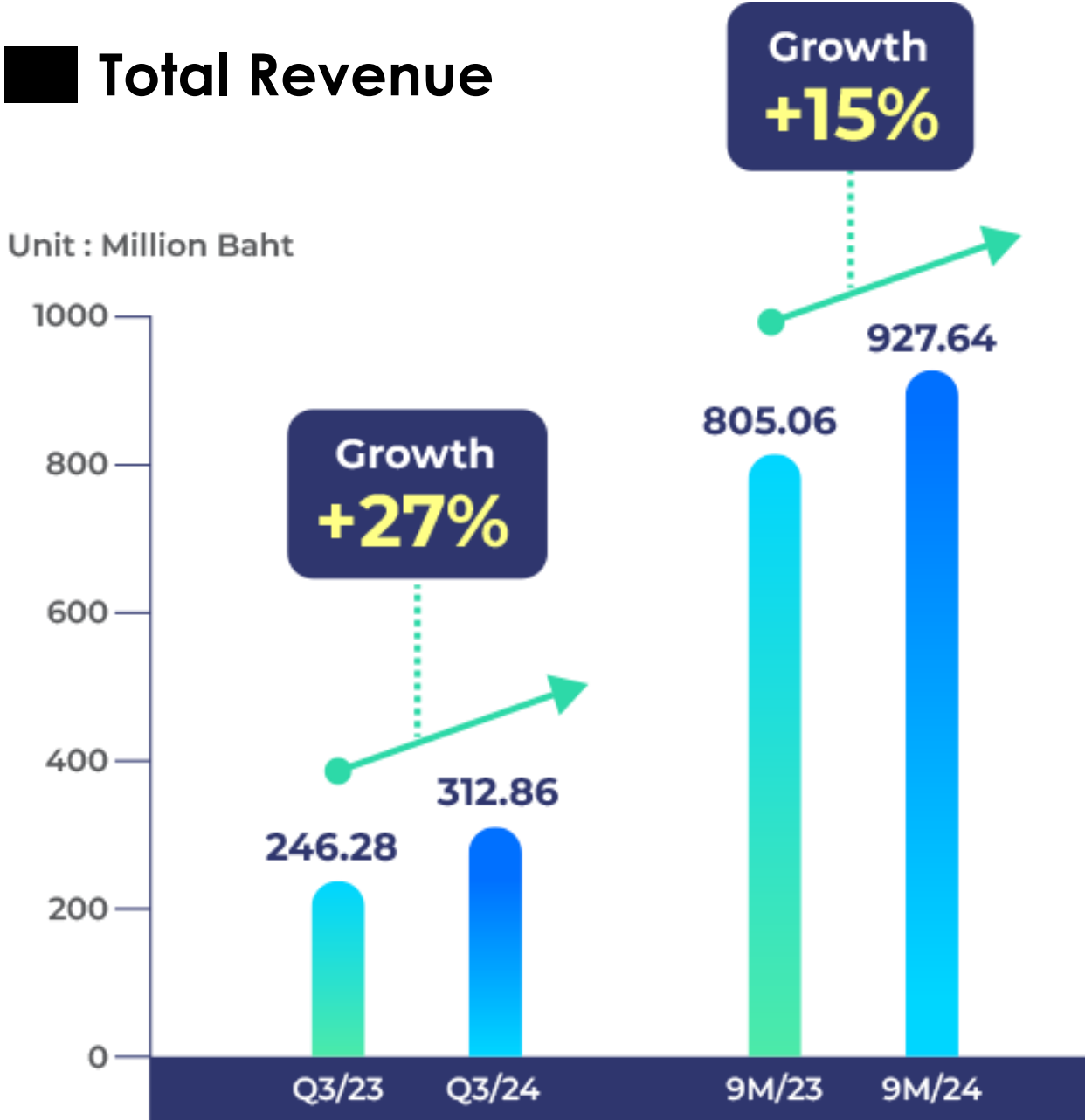
# FINANCIAL HIGHLIGHTS



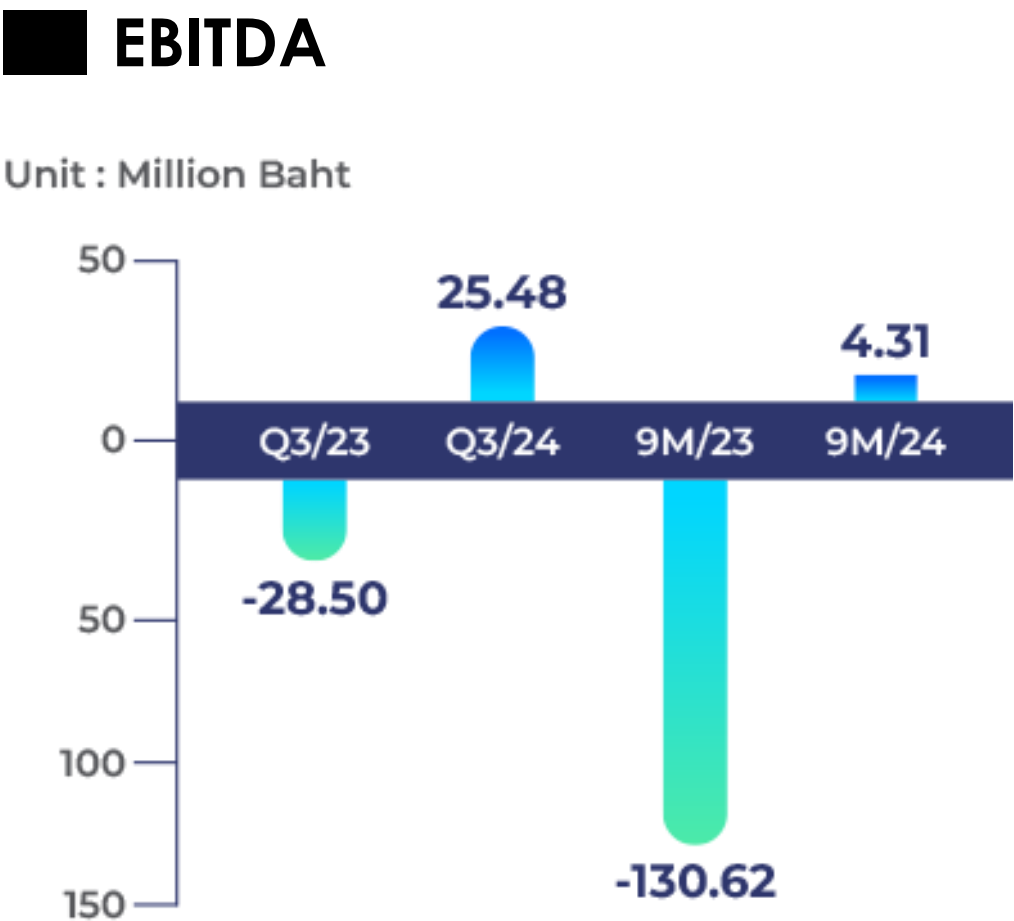
# Financial Highlights

As of September 2024

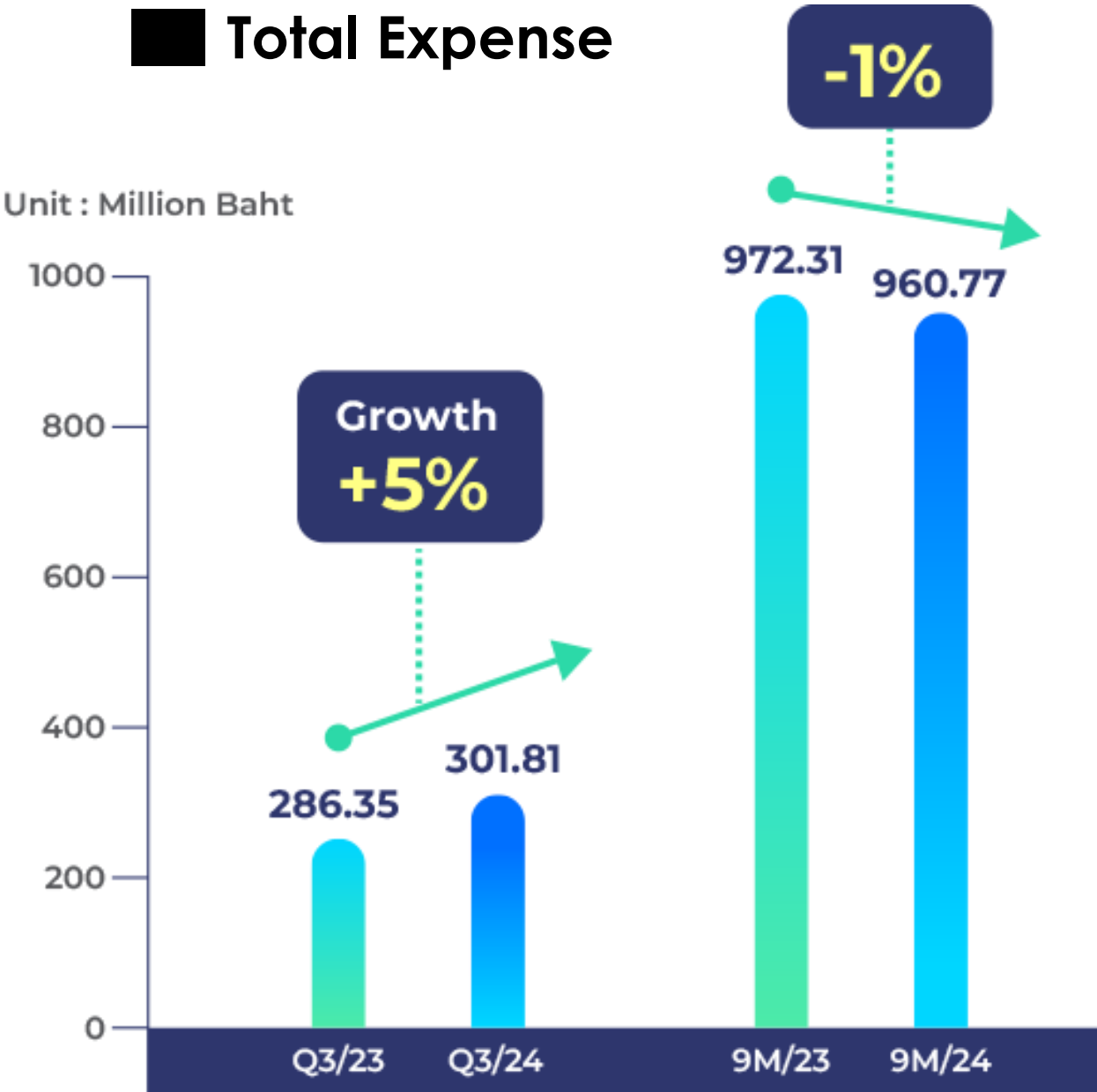
■ Total Revenue



■ EBITDA



■ Total Expense

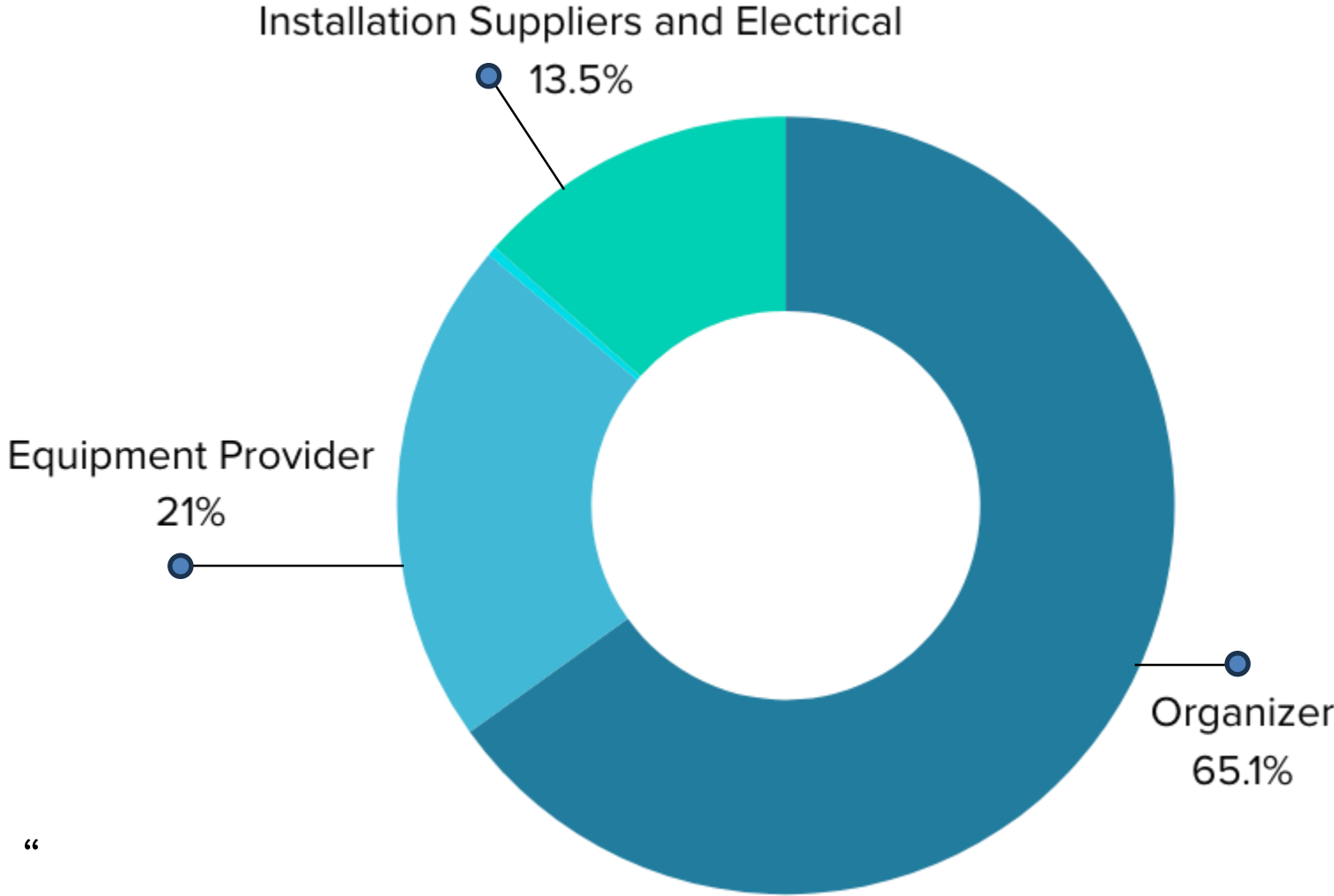




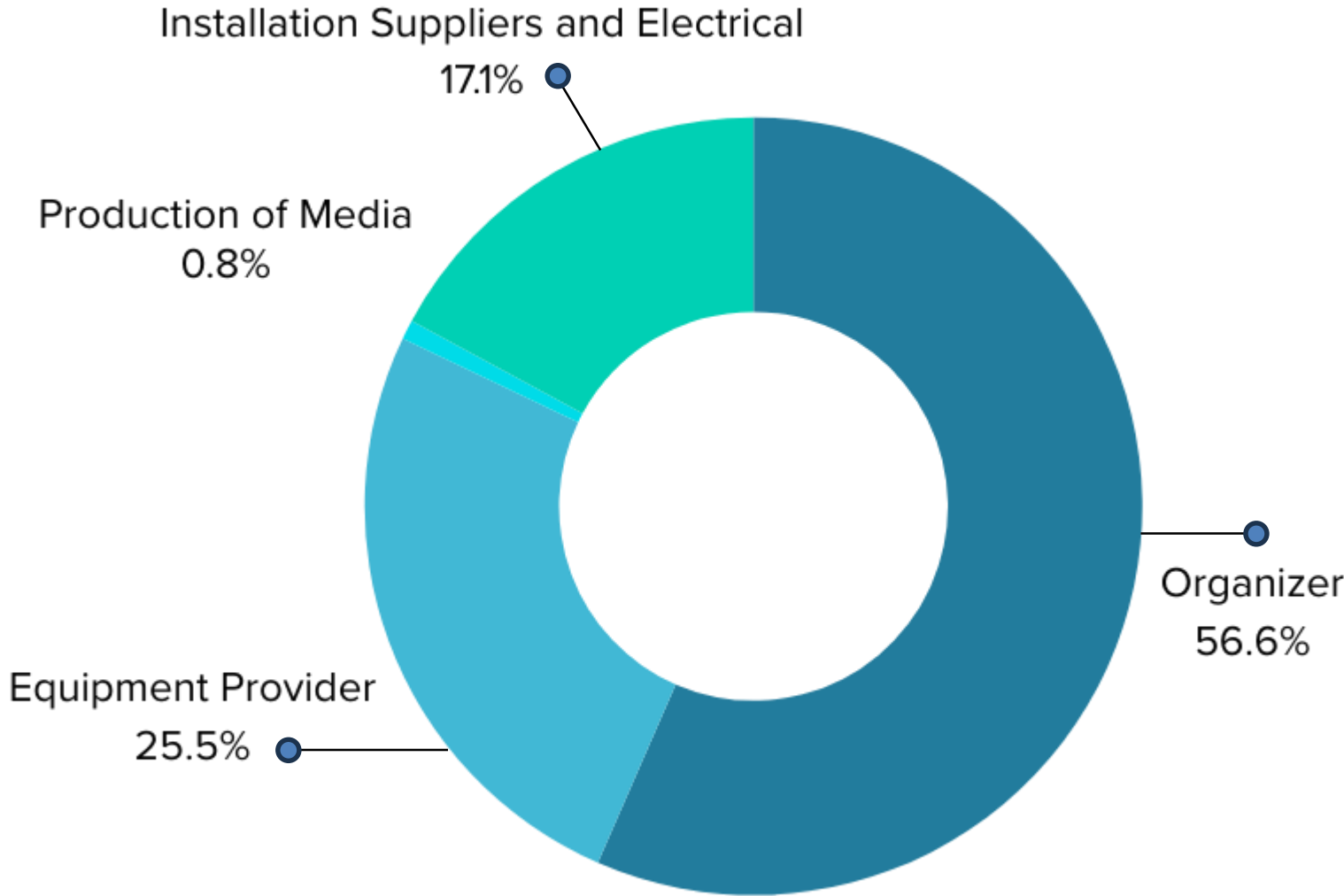
# Revenue by Segment

As of September 2024

■ 9M/24



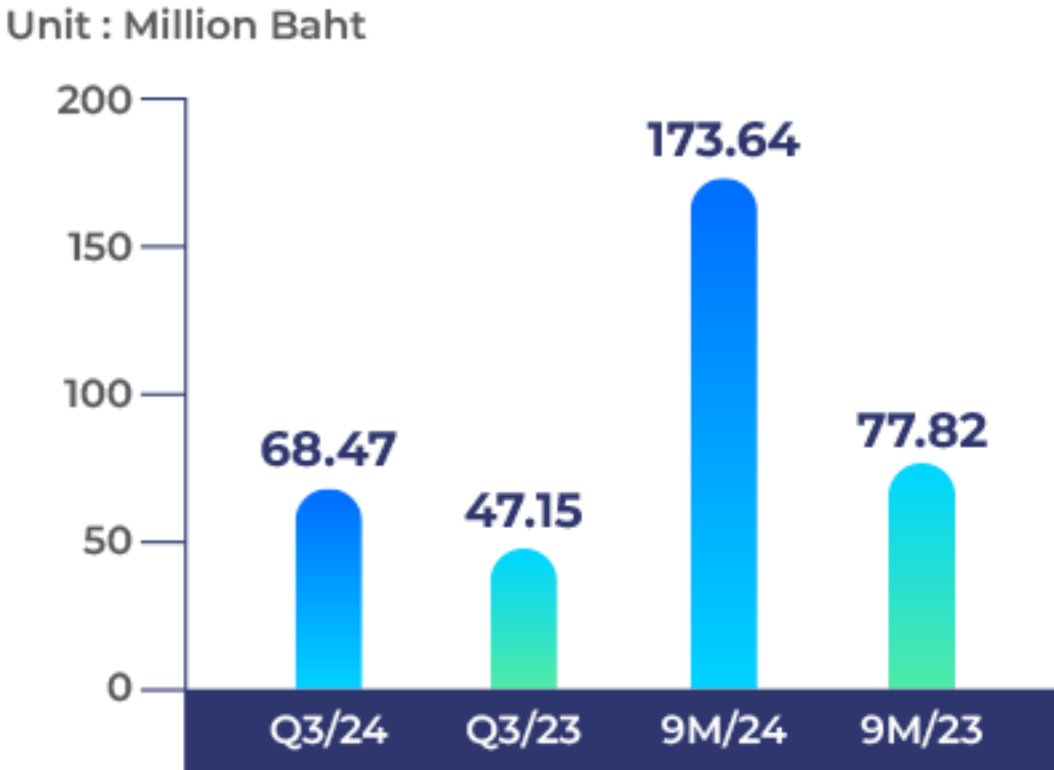
■ 9M/23





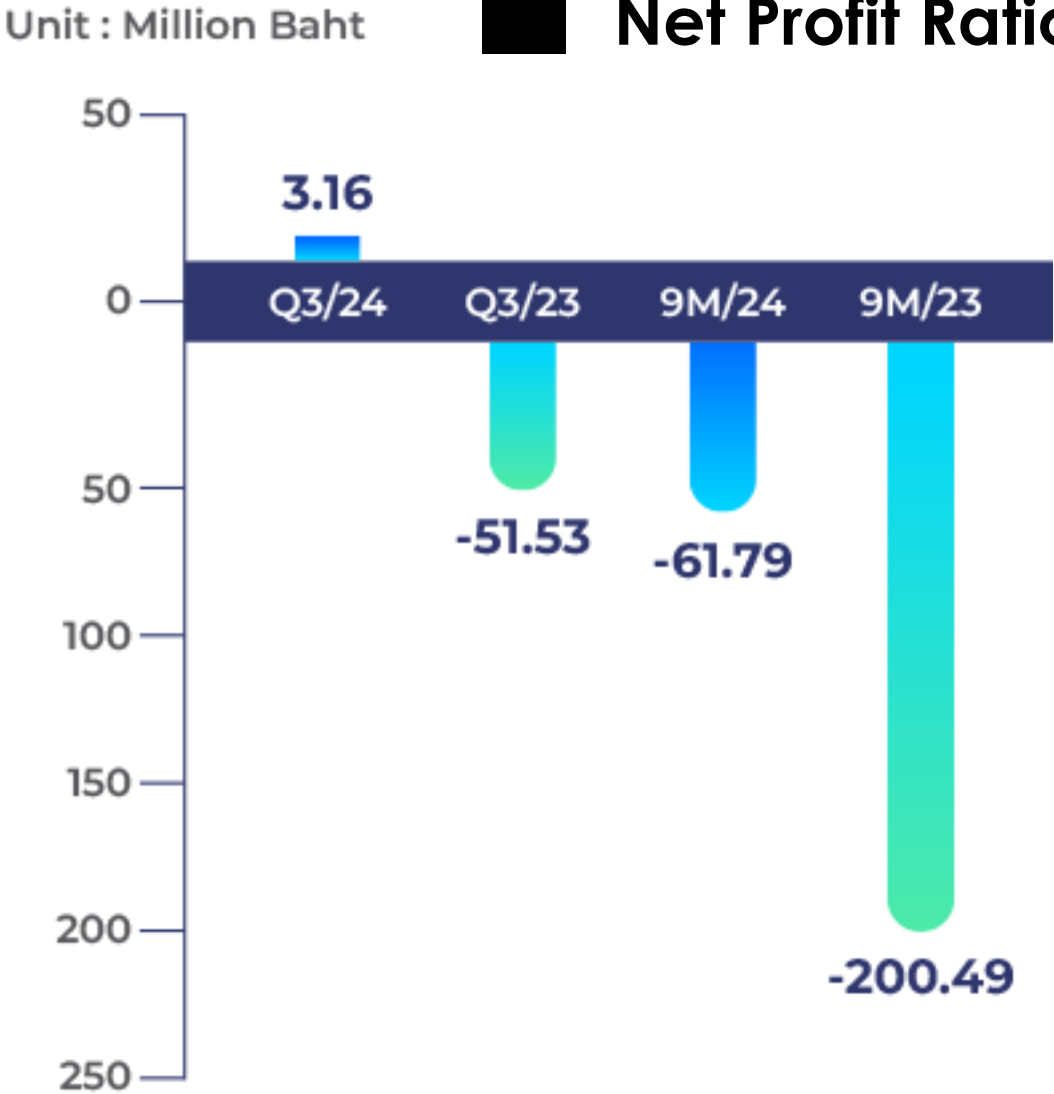
# Profitability Ratios

Gross Profit Ratio



	Q3/24	Q3/23	9M/24	9M/23
GP	22%	19%	19%	10%

Net Profit Ratio



	Q3/24	Q3/23	9M/24	9M/23
NP	1%	-21%	-7%	-25%



# Balance Sheet

As of September 2024

1056.25

## Assets

(-6% from last period)

"Assets decreased by 76.74 million baht due to a reduction in trade receivables from faster debt collection."

655.81

## Liabilities

(-14% from last period)

"Liabilities decreased by 110.73 million baht due to the repayment of trade payables, loan repayments to financial institutions, and partial redemption of matured debentures."

400.44

## Equity

(+13% from last period)

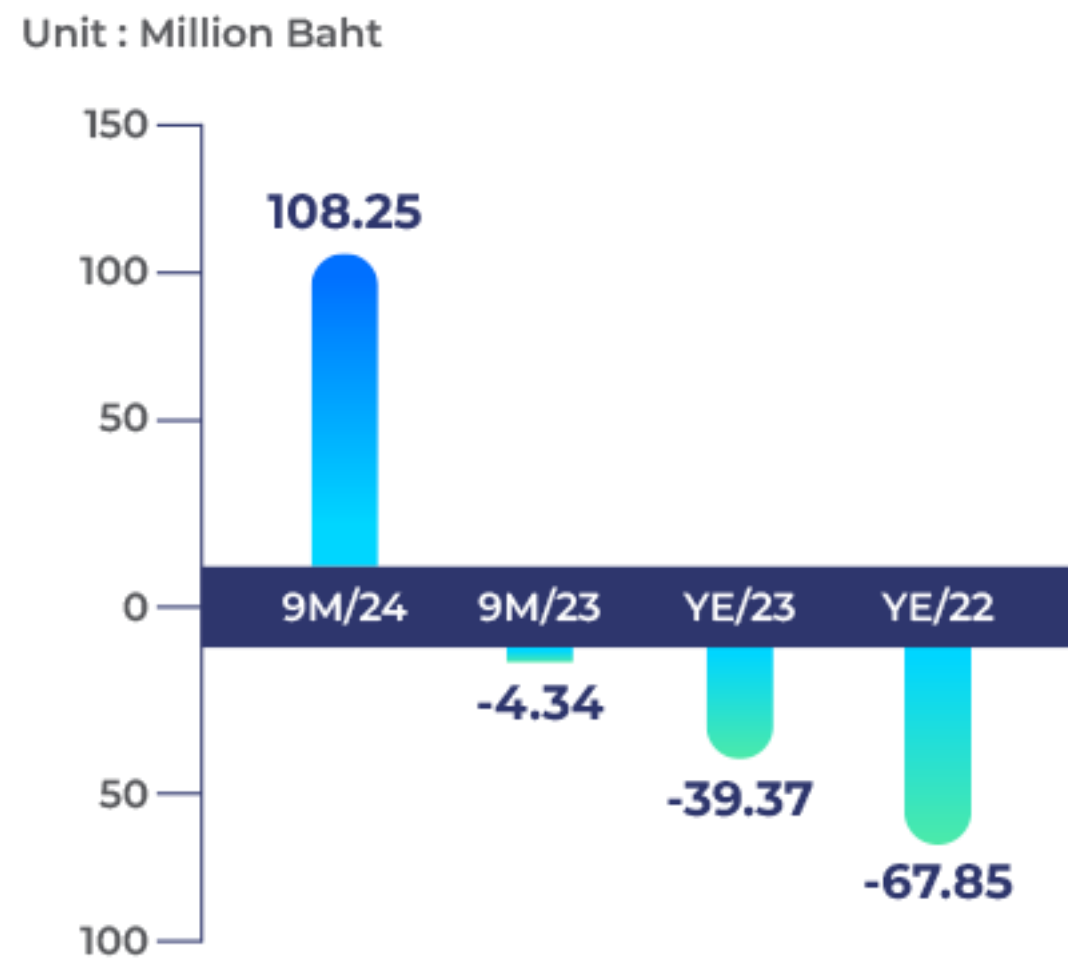
"Shareholders' equity increased due to a capital increase in January 2024; however, there remains an accumulated loss of 63.55 million baht."



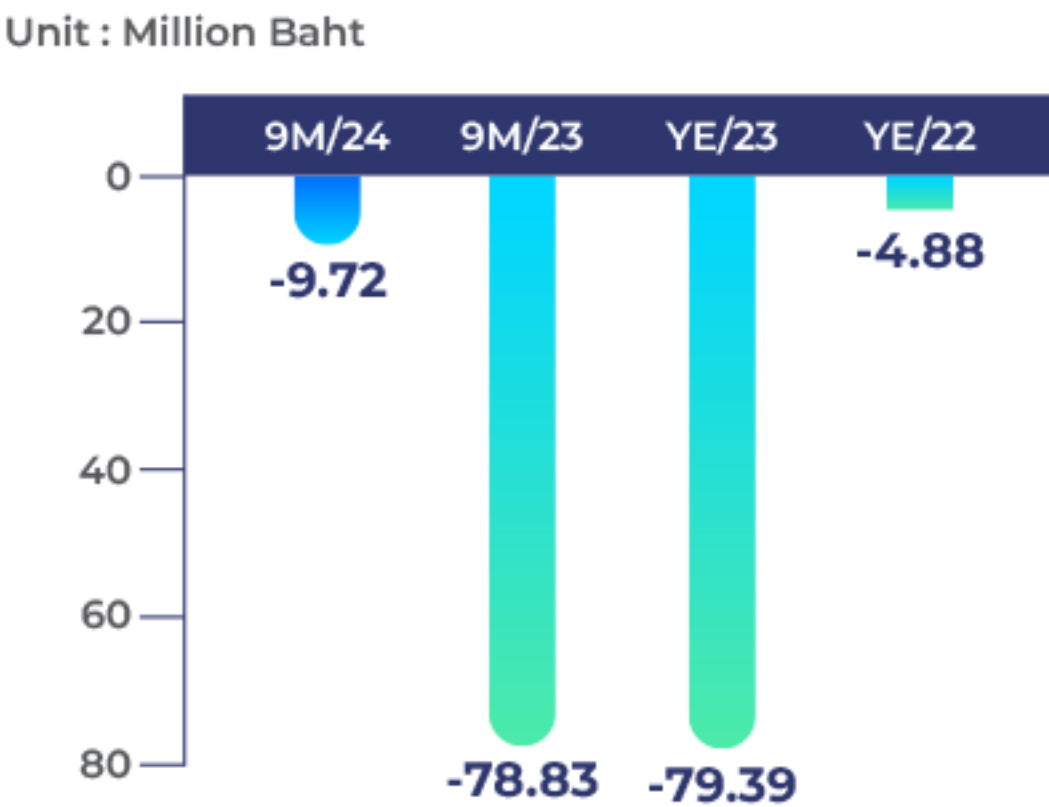
# Cashflow Statement

As of September 2024

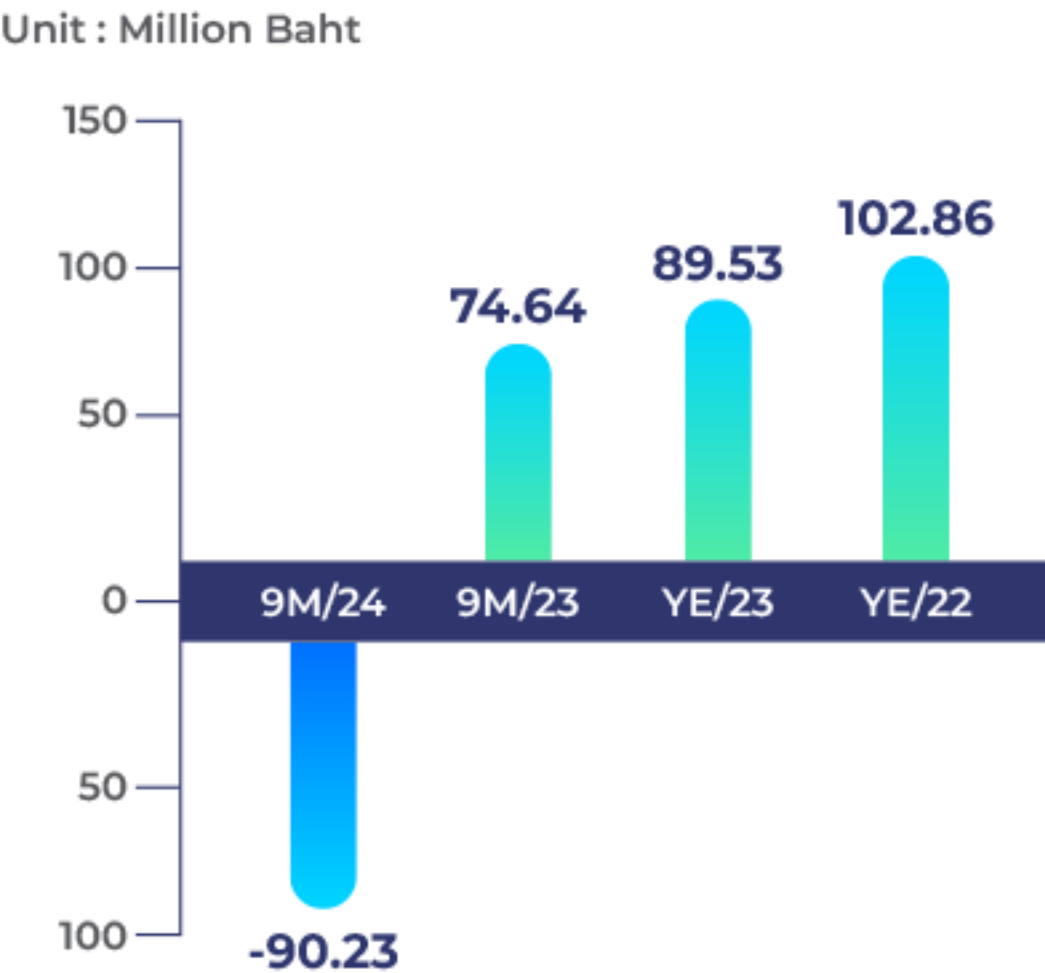
CFO



CFI



CFF





# Key Financial Ratios

■ Liquidity Ratios

	Q3/24	Q3/23
Current Ratio	0.59	0.47
Quick Ratio	0.50	0.26
Cash Cycle (days)	4	16

■ Profitability Ratio

	Q3/24	Q3/23
Gross Profit	19	10
EBIT Margin	-4	-21
Net Profit	-7	-25

■ Financial Ratio

	Q3/24	Q3/23
D/E	1.64	2.04
ICR	-2.07	-8.43
DSCR	0.02	-0.39



03

Q&A



# THANK YOU

For more information, please contact  
Investor relations, CMO Public Company Limited



Tel: +66 2 088 3888 #1399



E-mail: [ir@cmo-group.com](mailto:ir@cmo-group.com)



Website: [www.cmo-group.com](http://www.cmo-group.com)